

› March 25th 2010

Museum of Natural Sciences
Rue Vautier 29 B-1000
Brussels, Belgium



EuroFIR Stakeholder Event

Understanding Food

EuroFIR's success story towards becoming
a unique food information provider



Why you should get involved

- › Find out how EuroFIR can contribute to your project
- › Learn about EuroFIR's standardised food composition data
- › Meet experts
- › Expand your network
- › Learn about EuroFIR AISBL and its benefits

› Contact us

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For further information, please contact:
ifr.eurofir@bbsrc.ac.uk

Speakers

- › **Helen Lee**, DG Sanco, European Commission, Brussels, Belgium
- › **Paul Finglas**, EuroFIR Director, Institute of Food Research, UK & EuroFIR Association International Sans But Lucratif (AISBL), Belgium
- › **Anders Møller**, Danish Food Information, Denmark
- › **Dr. Liisa Valsta**, European Food Safety Authority, Italy
- › **Loek Boortmann**, GS1, The Netherlands
- › **René Le Caignec**, OSN Technologie, Switzerland
- › **Dr. Mairead Kiely**, University College Cork, Ireland
- › **Dr. Nadia Slimani**, International Agency for Research on Cancer, France
- › **Prof. Filippo D'Antuonu**, University of Bologna, Italy
- › **Simone Bell**, EuroFIR AISBL, Belgium

› Programme

Chairs: Dr. Jürgen Lucas (EC) and André Pirlet (CEN)

- › 9:15 Registration (and posters/exhibits)
- › 9:55 Welcome - Chairs
- › 10:00 Overview of EU regulatory initiatives on nutrition information on foods
Helen Lee, DG Sanco, European Commission, Brussels, Belgium
- › 10:10 EuroFIR – A success story
Paul Finglas, EuroFIR Coordinator, Institute of Food Research, Norwich, UK
- › 10:30 The EuroFIR Food Data Platform
Anders Møller, Danish Food Information, Roskilde, Denmark
- › 10:55 The uses of food data by EFSA
Dr. Liisa Valsta, European Food Safety Authority (EFSA), Parma, Italy
- › 11:20 BREAK (and posters)
- › 11:50 The CEN Food Data Standard - GS1 & EuroFIR working together
Loek Boortman, GS1, Amsterdam, The Netherlands
- › 12:10 Food specification for consumers throughout mobile Internet – „The Proxi-Produit project”
René Le Caignec, QSN Technology/Institut Icare, Sierre, Switzerland
- › 12:35 LUNCH (and posters)
- › 13:45 EuroFIR’s eBASIS bioactive databank system for bioactive compounds with putative health benefits – Uses and future exploitation by EFSA and industry
Dr. Mairead Kiely, University College Cork, Ireland
- › 14:15 Harmonized nutrient databases in international nutritional studies: Experiences from the EPIC project and future opportunities with EuroFIR
Dr. Nadia Slimani, International Agency for Research on Cancer (IARC), Lyon, France
- › 14:45 Sustainable exploitation of bioactive compounds from the Black Sea Area traditional foods (BaSeFood) – Utilising experiences and procedures from EuroFIR
Prof. Filippo D’Antuonu, University of Bologna, Italy
- › 15:15 BREAK (and posters)
- › 15:50 EuroFIR AISBL – The future
Simone Bell & Paul Finglas, EuroFIR AISBL, Brussels, Belgium
- › 16:15 Chairs’ final remarks and close